

Driving Private Sector-Led Transformation Through Strategic Engagement and Policy Action

PCF sustained strong momentum in advancing private sector priorities through high-impact engagements that directly inform policy, unlock investment, and support Uganda's development agenda.

Between October and December 2025, the secretariat convened a series of strategic platforms that brought together CEOs, Government, and key stakeholders to address binding constraints to private sector growth, positioning the private sector as a central driver of Uganda's 10-Fold Growth ambition under the Vision 2040 and the NDP IV.

These engagements moved beyond dialogue to actionable resolutions, strengthened public-private coordination, and reinforced PCF's role as a bridge between policy and the private sector.



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Presidential
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Shaping National Priorities at the Kampala Business Forum

A platform for CEOs to define private sector priorities, grounding the growth agenda in real business constraints and opportunities.

The Kampala Business Forum (KBF), co-convened with the Uganda Development Corporation (UDC), marked a significant milestone as the first cross-sector platform dedicated to capturing private sector perspectives on Uganda's economic transformation. Attended by H.E. the President of Uganda, the Forum brought together CEOs across all sectors to reflect on Uganda's development journey and identify priority actions required to achieve the Ten-Fold Growth target.

The discussions underscored the need to reduce the cost of doing business, strengthen industrial policy implementation, improve access to long-term capital, and enhance policy predictability and coordination across Government institutions. Importantly, the Forum emphasised the need for data-driven policy design and continuous engagement between Government and the private sector.



Outputs from the Forum have been consolidated into a comprehensive report and resolutions, providing a clear, evidence-based articulation of private sector priorities. These outputs will inform ongoing policy dialogue with Government and support the integration of private sector recommendations into national planning and implementation frameworks.



Industrialisation in Action at the Kapeeka Industrial Parks Tour



In October 2025, PCF, in partnership with the Uganda Investment Authority (UIA), convened over 150 CEOs, financial institutions, Government agencies, and development partners for the Kapeeka Industrial Parks Tour.

The tour aimed to increase awareness, strengthen partnerships, and promote investment opportunities within Uganda's industrial parks, supporting local production and economic growth in line with NDP IV priorities for industrialisation and private sector development.

The Kapeeka Industrial Park Tour provided first-hand, factory-level insights into production processes, value addition, and export potential, enabling participants to better understand the operational realities and opportunities within Uganda's industrial ecosystem.

The tour revealed strong opportunities for scaling domestic manufacturing, in value chains such as steel, agro processing, and light manufacturing. It also highlighted critical constraints, including access to affordable long-term capital, working capital financing gaps, and the need for better alignment between production systems and financial institutions.



Crucially, the engagement underscored that the pace of industrial growth must be matched with deliberate investment in labour standards to ensure that industrialisation translates into quality, decent, and productive jobs.

As a result, PCF and stakeholders agreed on key forward actions, including the need to operationalise and scale structured financing solutions such as Kyapa Loans, strengthen CEO-banker collaboration through a dedicated industrial financing platform, and expand industrial parks tours to other regions.



These actions are being tracked through PCF's resolution framework, with structured follow-up engagements with relevant MDAs to ensure policy responsiveness and coordination.

In addition, stakeholders recommended the need to strengthen labour inspection, enforcement mechanisms, and structured engagement with industrial park operators to improve working conditions without undermining firm competitiveness.

Advancing Tourism Competitiveness at the Validation of the 6th Biannual Retreat Resolutions

Building on the 6th Biannual Presidential CEO Retreat, PCF convened a Tourism Validation Engagement in December 2025 to present and refine sector resolutions developed across earlier engagements with tourism actors, creatives, and Government. The session served as a critical step in ensuring that private sector recommendations are coherent, actionable, and aligned with national development priorities.

The validation process strengthened alignment between private sector actors and Government, ensuring that the final set of recommendations reflects both market realities and policy feasibility. These resolutions, already presented to the Office of the Prime Minister, form a clear roadmap for enhancing Uganda's tourism competitiveness, increasing visitor numbers, and unlocking tourism as a major foreign exchange & employment driver.

Looking ahead, PCF will continue to track and follow up on key resolutions while deepening structured engagement with the private sector to ensure that emerging priorities are translated into timely, coordinated, and impactful policy action.